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FOR IMMEDIATE RELEASE

GIGGLE BUG RESPONDS TO “NANNY 911” CALL

Giggle Bug Parent Safety Device Featured on February 23 Episode

LOS ANGELES (February 23, 2007) – The Kramer Family of Cedar Rapids, Iowa, is the latest family to enlist the help of FOX’s hit show “Nanny 911.” With four kids under the age of six, three of them boys who tend to take off and play near the busy street, parents Jessica and Ted were at the end of their rope! “Nanny 911” quickly dispatched Nanny Stella to the Kramer home, where she sprung into action and saved the day with the latest in parent safety – **Giggle Bug**.

In the episode of “Nanny 911,” Nanny Stella demonstrates the Giggle Bug and offers it up as a solution for when the boys run out of sight. As an alternative to constantly worrying about their whereabouts and forever chasing them down, mother Jessica can outfit them with Giggle Bugs before they go out to play and find them instantly with the push of a button.

“We are thrilled that Giggle Bug will be featured on ‘Nanny 911’ and cannot wait for parents everywhere to see it and realize there is a product out there that can help them keep their children safe while carrying out their everyday duties, said Barry Wallace, President and CEO of Intelent Technologies and creator of Giggle Bug. “It is truly a testament to the dedication and expertise behind our product, and the need for it on the world market.”

“Nanny 911” airs Friday, February 23 at (8:00-9:00 PM ET/PT) on FOX.

ABOUT GIGGLE BUG

Giggle Bug is the invention of Barry Wallace, President and CEO of Intelent Technologies, Inc. and his wife, Julianne. Made of plastic and shaped like a ladybug, the Giggle Bug is a kid-friendly parent safety device that clips easily onto a child’s clothing. It works on the same “locating” principle as a cordless phone handset finder; if a child wanders away or hides, the parent or caregiver can trigger the Giggle Bug by pressing the button on the fob. When pressed, the actual Giggle Bug will emit a loud, distinctive yet kid-friendly tone until the child is located and the adult deactivates the unit. Giggle Bug retails for under \$20 and is available at retailers such as Amazon.com, Skymall.com, One Step Ahead and numerous specialty boutiques. For more information, visit www.giggle-bug.com.

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